

Angus Reid Survey Data – October 2012

From October 22 to October 24, 2012, Angus Reid Public Opinion conducted an online survey among 799 British Columbian adults who are Angus Reid Forum panellists. The margin of error – which measures sampling variability – is +/-3.5%. The results have been statistical weighed according to the most current education, age, gender and region census data to ensure a sample representative of the entire adult population of British Columbia. Discrepancies in or between totals are due to rounding.

I. SUPPORT FOR LEGALIZATION AND DECRIMINALIZATION

1. Agree or disagree: Chasing and arresting marijuana producers and sellers is ineffective—we would be better off taxing and regulating the adult use of marijuana.

2012	Total	Region				Gender		Vote - Last Provincial				Vote - Last Federal Election				Intention to vote - Next Provincial			
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F	NDP	LIB	Green	PC	PC	Liberal	NDP	Green	NDP	Liberal	Green	Conservative
Strongly agree	49%	46%	50%	53%	54%	52%	47%	61%	42%	61%	45%	37%	60%	59%	60%	57%	44%	58%	35%
Moderately agree	25%	26%	27%	20%	38%	23%	28%	24%	28%	21%	17%	28%	18%	26%	28%	26%	27%	29%	26%
Moderately disagree	9%	9%	9%	10%	3%	9%	9%	6%	12%	11%	16%	13%	7%	7%	7%	6%	11%	7%	15%
Strongly disagree	11%	13%	8%	13%	6%	11%	11%	7%	15%	3%	20%	19%	11%	6%		7%	15%	1%	21%
Not sure	5%	5%	6%	4%		5%	4%	3%	3%	4%	1%	3%	3%	3%	5%	3%	2%	6%	2%

2011	Total	Region				Gender		Vote - Last Provincial				Vote - Last Federal Election			
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F	NDP	LIB	Green	PC	PC	Lib	NDP	Green
Strongly agree	45%	47%	54%	38%	34%	53%	38%	51%	41%	55%	35%	39%	43%	54%	46%
Moderately agree	24%	22%	25%	26%	34%	20%	28%	22%	25%	27%	26%	21%	39%	20%	30%
Moderately disagree	9%	10%	6%	7%	19%	9%	9%	9%	12%	5%	6%	9%	7%	11%	10%
Strongly disagree	15%	15%	9%	22%	9%	14%	16%	13%	18%	2%	27%	26%	5%	11%	3%
Not sure	6%	15%	9%	22%	9%	14%	16%	13%	18%	2%	27%	26%	5%	11%	3%

2. Thinking about marijuana in BC, do you support or oppose the following: Decriminalizing marijuana use (i.e., issuing fines for marijuana possession rather than arrests).

2012	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Strongly support	27%	29%	22%	27%	29%
Moderately support	35%	35%	41%	29%	39%	35%	35%
Moderately oppose	16%	16%	12%	19%	19%	16%	16%
Strongly oppose	15%	14%	19%	18%	3%	18%	13%
Not sure	7%	7%	6%	7%	10%	6%	7%

2011	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Strongly support	23%	24%	25%	22%	18%
Moderately support	36%	37%	40%	32%	32%	36%	36%
Moderately oppose	16%	15%	15%	18%	23%	18%	15%
Strongly oppose	19%	18%	13%	25%	22%	17%	21%
Not sure	6%	6%	7%	4%	6%	4%	7%

3. Agree or disagree: The possession of a marijuana cigarette should lead to a criminal record.

2012	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Strongly agree	6%	5%	4%	7%	8%
Moderately agree	9%	8%	4%	11%	14%	10%	8%
Moderately disagree	20%	19%	20%	19%	32%	17%	23%
Strongly disagree	62%	62%	69%	57%	46%	65%	58%
Not sure	4%	5%	2%	6%		3%	5%

2011	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Strongly agree	9%	8%	6%	13%	6%
Moderately agree	11%	13%	9%	7%	17%	9%	12%
Moderately disagree	18%	17%	16%	22%	15%	20%	16%
Strongly disagree	59%	57%	68%	56%	59%	60%	58%
Not sure	3%	5%	1%	2%	3%	2%	4%

II. COMFORT WITH LEGALIZATION

1. All things considered, would you be comfortable or uncomfortable living in a society where adult marijuana consumption was taxed and legally regulated under a public health framework designed to reduce both organized crime and health-related concerns?

2012	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Very comfortable	46%	45%	53%	42%	40%
Moderately comfortable	28%	28%	23%	31%	40%	27%	30%
Moderately uncomfortable	11%	12%	11%	8%	12%	10%	12%
Very uncomfortable	10%	9%	8%	13%	8%	10%	10%
Not sure	5%	6%	5%	6%		4%	6%

2011	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Very comfortable	45%	43%	51%	43%	42%
Moderately comfortable	26%	25%	24%	26%	37%	24%	27%
Moderately uncomfortable	12%	14%	14%	11%	5%	13%	12%
Very uncomfortable	14%	14%	9%	17%	9%	13%	14%
Not sure	4%	4%	2%	4%	6%	2%	5%

2. Agree or disagree: A softening of marijuana laws would ultimately lead to increased marijuana use and other harms.

2012	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Strongly agree	14%	12%	10%	22%	13%
Moderately agree	19%	19%	20%	16%	23%	22%	16%
Moderately disagree	29%	31%	25%	30%	27%	29%	29%
Strongly disagree	33%	32%	39%	28%	32%	31%	34%
Not sure	6%	6%	7%	4%	6%	5%	6%

2011	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
		Strongly agree	18%	17%	13%	25%	12%
Moderately agree	20%	20%	19%	16%	45%	21%	19%
Moderately disagree	24%	22%	30%	26%	19%	21%	27%
Strongly disagree	33%	35%	35%	29%	21%	36%	30%
Not sure	5%	7%	2%	4%	3%	4%	5%

III. GANG-RELATED VIOLENCE

1. Suppose for a moment that marijuana prohibition ended and that marijuana was instead taxed and legally regulated like alcohol. Do you think violence between drug gangs in British Columbia would increase, stay the same, or decrease?

2012	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
Increase	6%	6%	4%	5%	10%	5%	6%
Stay the same	33%	34%	26%	38%	36%	35%	31%
Decrease	54%	53%	60%	51%	54%	54%	54%
Not sure	7%	8%	10%	6%		6%	9%

2011	Total	Region				Gender	
		Metro Vancouver	Vancouver Island	Southern Interior	Northern Interior	M	F
Increase	6%	9%	3%	3%	9%	5%	8%
Stay the same	38%	35%	38%	44%	42%	38%	39%
Decrease	48%	47%	51%	49%	42%	53%	43%
Not sure	7%	9%	9%	4%	8%	4%	10%